DR.PRITHWIRAJ BISWAS

ASSOCIATE PROFESSOR, HISTORY



MY BACKGROUND

My education till Graduation was based in my city of birth, Kolkata. Thereafter I went to New Delhi for my post graduation in History. A Diploma in advertising and Public relations from IIMC, New Delhi after my PG led me to work with one of the leading media houses in the country for a couple of years. In 1999 I joined Ramakrishna Mission Vidyamandira as Assistant Professor.

RESEARCH SKILLS

- Research and data collection from advertisements and publicity materials published in vernacular and english newspapers and journals published in colonial Bengal including the present resources from our times.

Have completed two Minor research projects funded by UGC, New Delhi

MY CONTACT DETAILS

Department of History Ramakrishna Mission Vidyamandira Belurmath Howrah-711202 Mail: biswasprithwiraj@gmail.com

MY EDUCATION

Presidency College, Calcutta

Graduated with History (Honours)

- Jawaharlal Nehru University, (JNU) New Delhi Post Graduation in Medieval Indian History
- Indian Institute of Mass Communication, (IIMC)New Delhi Post Graduate Diploma in Advertising and Public Relations

Centre for Studies in Social Sciences Calcutta (CSSSC) *PhD*

Title: Advertisements, Manufactures and Consumer Culture of Colonial Bengal, c.1880-1920

AWARDS AND ACHIEVEMENTS

- Two Year Teacher Fellowship from ICSSR, Ministry of HRD, Government of India

-Invited by award winning historian Erika Rappaport and was part of panel to present a paper at the North American Conference for British Studies, (NACBS), Washington DC, USA -Invited by award winning historian Douglas Haynes and was part of panel to present a paper at the ASA, in Asia, New Delhi