

One Year Diploma Course in Tourism & Travel

(2022-23)

Objectives:

- To provide the basic and essential knowledge regarding various activities undertaken by tourism industry and necessary knowledge and skill to work in the industry.
- To impart certain basic skills and aptitude that will be useful in taking up any activity in Tourism Industry.
- To develop the personality so as to become responsible citizen with greater awareness about the Indian society and its culture.
- To provide a global view of several multinational tourism business houses and their functions.
- To provide knowledge, skill and attitude to set up tourism related establishment.

Duration of the Programme:

The programme is of one year duration. There will be 120 hours of class-study approximately (to be held mainly in offline mode/online in special cases) along with a short field study and internship.

Course Fee:

Students have to pay total course fee of Rs 20,000/- (Rupees twenty thousand only) during the time of online admission, which can be done via payment link available in the college website (www.vidyamandira.ac.in).

Candidates have to go to 'COLLEGE FEES Link for Students for online payment' and click on 'Level or Course or Programme' menu and select 'Diploma in Travel and Tourism'. Select 'miscellaneous' under 'subject' menu. In Roll number field put 5001. Put the total amount (20000/-). In Remarks select Admission Fees. Put your Name, email and mobile number correctly.

Note:

1. The course fee is totally non-refundable
2. Candidates may get admitted only after paying the course fee in full before 4 July 2022
3. Course fee includes:
 - Admission charges
 - Tuition fee
 - Library fee

- Examination fee
- Internship fee
- Expenditure of Field Study/Project including non-AC train or bus fare, food and non-AC accommodation

Employment assistance may be given to the eligible candidates

Class Schedule:

Theoretical class schedule will be as follows:

Every Saturday from 3.30 pm to 6.30 pm

Note:

- There will be some pre-announced holidays also.
- Pre-scheduled class may be cancelled due to any unavoidable circumstances.
- Additional activities (like special enrichment classes, documentary show, short city-tour/walk etc) may take place in weekdays other than Saturday.
- Programme for Field Study and Internship will be declared later.
- **In any circumstance the Field Study and Internship programme may be shortened, and even may be cancelled.**
- Class lectures will be delivered partly in English and partly in Bengali.

Eligibility:

Only male candidates who have passed higher secondary or equivalent examination can join.

Admission:

Total seat: 40

Students will be admitted on 'first come first served' basis.

Documents needed:

- (a) Photocopy of supporting document of age proof
- (b) Photocopy of marks sheet of HS or equivalent examination
- (c) Keep ready and upload one recent photograph during the time of filling up of admission form

Programme Structure:

There will be a total 10 Courses—nine theoretical and one practical. Each course will carry 50 marks. Each Course will be divided into five/six modules.

Course Coordinator:

Prof. Gautam Mukhopadhyay

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Course Structure:

Course I:	Tourism Concepts and Principles
Course II:	Tourism Policy and Planning
Course III:	Travel Agency Management
Course IV:	Tourism Marketing
Course V:	History & Heritage of India
Course VI:	Tourist Resources of India
Course VII:	Tourism Geography
Course VIII:	Guiding Skill & Personality Development
Course IX:	Accounting & Finance Management
Course X:	Practical Tourism (Field Study & Internship)

Detailed course contents will be available later.

Note: Curriculum development is a continuous process. Course structures/contents may be changed (even during the course) for the larger interest of industry, students and profession, or for any other reason.

Attendance:

Students are expected to put in as much attendance as possible as it is an integral part of learning. Joining the Field Study and Internship and a minimal attendance of 75% in theoretical classes are mandatory. There will be no supplementary arrangement of above-said Field Study and Internship, and examinations.

Examination:

Examinations of theory papers will be held by the last week of May or first week of June, 2023. Final schedule will be declared later. Students have to appear for examinations of two courses together per day and the total time allotted will be four hours for two courses. Student will write the answer preferably in English, or, if not possible, in Bengali. Questions will be set in English only. Certificates will be distributed after one month of the completion of the examination.

Eligibility to get Certificate:

Students have to appear in all the examinations and score minimum 40% of the aggregate